

Privacy Policy

Introduction

This policy explains how **1st Class Waste & Recycling Ltd & 1st Class Waste Management Ltd** collect, store, and use your personal information when you visit our website or use our services. By using our website, you consent to the practices described here.

Data Controller

For the purpose of the UK GDPR and Data Protection Act 2018, the data controller is **1st Class Waste & Recycling Ltd & 1st Class Waste Management Ltd**, registered in England and Wales. Our nominated representative for data protection is Denise Pratt, contact details: denise@1stclass.ltd

Information We Collect

Information You Provide

- Name, job title, company, email address, and contact details
- Account registration information, including passwords
- Payment information (processed securely by a third-party provider)
- Any messages, enquiries, or feedback you submit

Information Collected Automatically

- Technical information about your visit (e.g., IP address, browser type, pages visited)
- Cookies are used to improve website performance and user experience

Information from Other Sources

- Data shared by our partner companies or service providers
 - Analytics and marketing data from trusted third parties
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How We Use Your Data:

- Provide and manage the services you request
- Respond to enquiries and communicate with you
- Improve our website and services
- Send information about relevant products or services (with your consent)
- Maintain security and prevent fraud
- Meet legal or regulatory obligations

We only process your personal data when we have a lawful basis, such as your consent, contract obligations, or legitimate interests.

Sharing Your Information

We may share your data with:

- Our group companies, business partners, and subcontractors to deliver services
- Advertisers and analytics providers (aggregate or anonymised data only)
- Legal authorities if required by law or to protect rights, property, or safety

We do not transfer your personal data outside the European Economic Area (EEA).

Data Storage and Security

- Your data is stored securely on servers within the EEA.
- We use encryption, firewalls, antivirus software, and regular backups to protect information.
- Passwords should be kept confidential.

Although we take every precaution, internet transmission is never completely secure.

Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request deletion of your data when no longer needed

- Restrict or object to processing (including for marketing purposes)
- Withdraw consent at any time
- Receive your data in a portable format
- Challenge automated decisions affecting you

To exercise these rights, contact Denise Pratt at denise@1stclasswaste.co.uk.

Third-Party Links

Our website may include links to other sites. We are not responsible for the privacy practices of external websites. Always check their privacy policies before sharing personal information.

Changes to This Policy

We may update this privacy policy from time to time. The latest version will always be available on this page.

Contact Us

If you have questions or concerns about this privacy policy, contact:

Denise Pratt
1st Class Waste & Recycling Ltd
Email: denise@1stclasswaste.co.uk